



ALBANY ANDALUZ

ART DIRECTOR

CONTACT

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(646) 510 - 7504

EXPERIENCE

BCC Design Studio - Marketing Intern *January 2023 - Present, New York*

Research, write, and edit copy that falls in alignment with marketing strategy. Utilize cold-calling and information gathering methods to identify a market and niche solutions for web-based application development.

VMLY&R - Creative/Art Director Intern *June - August 2022, New York*

Presented creative brief to C-Level Executives. Collaborated with Creative and Strategy teams to source visual references for Colgate's many campaigns.

VMLY&R x BCC Virtual Incubator - Project Manager/Art Director *August - December 2021, New York*

Managed roles and responsibilities for a team of 10 tailored to meet individual and collective goals. Coordinated logistics for team meetings. Researched and studied Oscar Meyer's brand history in order to present a winning creative brief.

New York City Charter School of the Arts - Graphic Arts & Digital Design Instructor *August 2018 - June 2021, New York*

Assisted program director in conceiving and implementing socially critical design curriculum for 80+ young adolescents. Researched and organized 50+ presentations of creative concepts and historical creatives. Structured and managed creative projects (illustrations, published 50-paged yearbook, films, etc.) facilitated through collaboration with other creative teams and faculty. Maintained collaborative relationships with 80+ families.

EDUCATION

Bronx Community College - A.A.S Digital Arts: Graphic and Web Design *December 2021, New York*

HARD SKILLS

Curriculum Design

Digital Photography

Branding

Illustration

Typography

Layout

Basic HTML/CSS/Javascript

Sketching & Freehand Drawing

Color Theory & Design Principles

SOFT SKILLS

Design Thinking

Strategic Thinking

Deadline Management

Teamwork

TOOLS

Adobe Creative Suite (Illustrator, Photoshop,

InDesign)

Dreamweaver

LANGUAGES

English

Spanish